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TITLE	Writing Treatments That Sell: How To Create and Market Your Story Ideas to the Motion Picture and TV Industry.
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ABSTRACT

Pointing out that what sells a story idea for film or television is not writing the script but preparing the "treatment"--the brief pitch of a story to a producer or agent--this book furnishes dozens of examples of treatments from actual productions. The book makes the distinction between scripts designed for feature films, episodic television, and made-for-TV movies and shows step-by-step how to prepare a "dynamite" treatment for each. Also included is essential information on copyrighting original ideas for screenplays, as well as acquiring rights to adaptable books and true-life stories. The book concludes with a comprehensive glossary of industry terms and an overview of the various entertainment markets that will help anyone hoping to enter the scriptwriting business. (NKA)

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